



Interiors Photographer: [Tori Sikkema @torisikkemaphotography](https://www.torisikkemaphotography.com)



Project: VUE Media Offices, Red Bank, NJ

Interior Designers: RBDC @redbankdesigncenter

Amy Manor

Tram Anh Poprik

Vicki Kelly Gindi

Christine DiCorcia

Teri Lodato

REDEFINING RED BANK

BY BRIANNA ROBERTIELLO

Before VUE Media made its home in Red Bank, New Jersey their office resided in Hoboken, New Jersey. Wanting to maintain a trendy, creative, and comfortable space for their employees and themselves, VUE co-founders, Jason Underberg and Brian Kovener were on the hunt for a design company that would be able to find a chic balance between their past and future as a company.

While searching for designers, Jason Underberg and Brian Kovener came across designer Amy Manor of Red Bank Design Center, and their visions immediately aligned. The team at Red Bank Design Center is dedicated to making the client's vision a reality in full home designs, office spaces, and more.

Upon meeting the team at the VUE, Manor was already impressed with Underberg and Kovener's enthusiasm and fresh approach to the magazine world. VUE's incorporation of video and podcast into media drew Manor in and served as an inspiration while designing the space.

At the time, Kovener and Underberg were looking to find a place where the office could serve as



Television art and smart home automation powered by the tech experts at Infinite Audio & Video.

a local hub that could be actively involved in the community. Making the move to Red Bank during Covid times was a challenge, especially since VUE was ready to design their office, but did not yet have a physical space. Manor, Underberg, and Kovener looked at three different spaces before finally choosing The Galleria. The building served as a perfect creative space with its exposed brick ambience, and its location right in the center of the city. Manor assured the VUE team that this was the right move and that VUE's voice in this community would be sacred.

The move to Red Bank served as a pivotal time for VUE Magazine as well. Recognizing that people were spending more time at home, VUE released a design issue, dipping its toes into the design world and opening doors for advertisers in the community. Going down a new avenue, Red Bank Design Center and VUE Media collided as entrepreneurs, kicking off their relationship.

The General Designers (GD) at Red Bank Design Center reflected Underberg and Kovener's preferences and lifestyle in designing VUE's office environment. The VUE

My design inspiration came from wanting to capture the buzz of the city.

Tram Anh Poprik, General Designer

office is a space for writers, editors, photographers, and all areas of media expertise to work as a team and also to reach their individual goals. Red Bank Design Center's team curated and designed a collaborative, functional office setting that caters to all forms of media. Unlike most offices, the VUE Media office embodies comfort



Red Bank Design Center Team

and contemporary class, with stunning Hudson Valley lighting, plush couches, and vibrant colors in their podcast room to compose the ideal environment to motivate the creators at work. Art installations done directly on the wall wrap up the space and form a refined and unique office, perfect for the type of work VUE Media does.

ABOVE:

Jessica Masson, Steven Ricci (*Hudson Valley Lighting*)

Teri Lodato (*General Designer*)

Amy Manor (*CEO, General Designer*)

Tram-Anh Poprik (*General Designer*)

Janell Keneske (*Artist, Muralist*)

Daniel Tapolow (*Infinite Audio Video*)

Not only did VUE Media relocate to a space contemplative to a creative class but they also found a home in the community of Red Bank. Stemming new relationships in both the business and personal

realms, VUE Media has found their place among the growing support system that dwells in this neighborhood and has helped foster its growth into the vibrant place it is today.

VUE Office Vendor Partners

HUDSON VALLEY LIGHTING | RICCI SALES
Hudson Valley, the Lighting Standard
Ricci Sales

VIDEO | AUDIO CONTRACTOR
Infinite Audio Video Solutions
Daniel P. Tapolow, Technical Contractor,
Owner | @infiniteavolutions

PAINTING | MURALS
Janell Designs
@janellsdesigns

PILLOWS
Ellen Catanzaro Fine Art
@ellencatanzaro.fineart

SOFAS
Rene Cazares (white) | @renezcares.rcfurniture

Kara Mann for Baker (Podcast Room)
@bakerfurniture | @karamannndesign

Shine By Sho (Podcast Room) blue velvet
@shinebysho

OFFICE UPHOLSTERED CHAIRS
ZUO | @zuomod

DESK CHAIR
ZUO | @zuomod

SIDE TABLES
ZUO | @zuomod

PODCAST DESK
ZUO | @zuomod

ARMOIRE
Shine By Show | @shinebysho

WALLPAPER
Brewster Wallpaper | @brewsterhome

CURTAINS
Romo | @romo_fabrics

RUG-PODCAST ROOM
JAIPUR LIVING | @jaipurliving

RUG-OFFICE
JAIPUR LIVING | @jaipurliving

RUG-RECEPTION
JAIPUR LIVING | @jaipurliving

RATTAN CHAIRS
ZUO | @zuomod

ROUND GRANITE TABLE
Lily Koo

ART COFFEE TABLE
ART Zac Cavalluzzi | @zaccavart
BASE Eric Pflieger | @customfab_



GENERAL DESIGNER™

General Designers (GD) are experienced designers that specialize in working as your design advocate, communicating the needs of your lifestyle to the architect, general contractor and subcontractors while guiding you through the terminology and procedures of the construction process.

Amy Manor
CEO, GD
Red Bank Design Center

*GDs are experts
exclusive to RBDC.*

General Designers are the manifestation of **Amy Manor's** vision of how the interior design industry can evolve with the times so it can thrive in years to come. *To learn more about our design process or book a complimentary consultation please call or visit our website!*

info@redbankdesigncenter.com
147 BROAD ST, RED BANK, NJ
redbankdesigncenter.com
@redbankdesigncenter
732.530.1314

RED
BANK
DESIGN
CENTER